

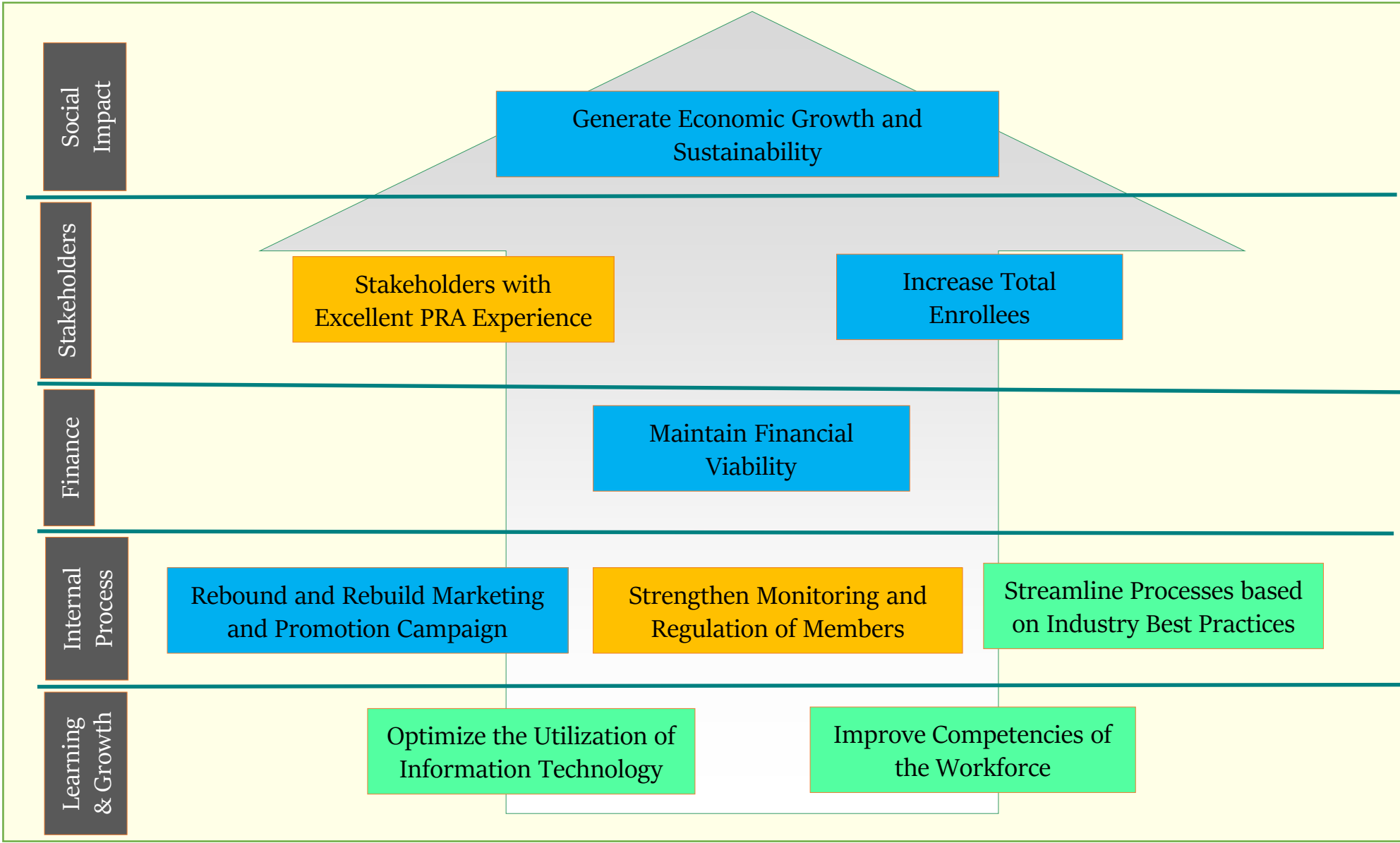
# STRATEGY MAP



Vision: To make the Philippines the preferred retirement destination by 2025

**Mission:**  
To provide a globally competitive retirement program in the Philippines for foreign nationals and former Filipinos that will strengthen the sustainable socio-economic development of the country

- Core Values:**
- Service Excellence
  - Innovation
  - Teamwork
  - Integrity
  - Discipline
  - Good Governance
  - Social Responsibility



**Theme:** Competitiveness and Sustainability      Organizational Excellence      Good Governance