

PHILIPPINE RETIREMENT AUTHORITY  
**CHARTER STATEMENT**

**MANDATE**

The Philippine Retirement Authority, by virtue of its charter, Executive Order 1037, is mandated to develop and promote the Philippines as a retirement haven as a means of accelerating the social and economic development of the country, strengthening its foreign exchange position at the same time providing further best quality of life to the targeted retirees in a most attractive package.

**MISSION**

To enable relevant segments of the government and private sectors to achieve the Philippine retirement migration agenda.

**VISION**

Be the catalyst in strengthening the Philippines' retirement industry, committed to make the country the preferred retirement destination in South East Asia by 2022.

*Breakthrough Result:*

*By 2022, PRA's cumulative Net Enrollment has reached 80,000 retirees*

**THE PRA CORE VALUES**

In pursuit of the PRA's Mission and Vision, we bind ourselves to develop and shape our actions in accordance with the following core values:

- **Service Excellence**  
*We push ourselves to provide high quality services at all times, getting better at every chance, in order to meet international standards and realize our ideals for excellence.*
- **Innovation**  
*We continuously explore new and dynamic ways to improve our work, utilizing our imagination and creativity in making things happen to produce results that matter.*
- **Teamwork**  
*We believe in working as One team for the achievement of the PRA Mission and Vision, each of us contributing our abilities and talents as we perform our share of corporate challenge.*
- **Integrity**  
*We uphold honesty and financial accountability in all aspects of our work, always maintaining our moral integrity and our dignity as respectable public servants.*
- **Discipline**  
*We continuously act in accordance with rules of conduct, regulations and authority.*
- **Good Governance**  
*We hold ourselves accountable and transparent in all actions, responsive to the needs of our nation and the society as a whole, deliver services that meet the needs of our stakeholders while making the best use of our resources, and follow the rule of law.*
- **Social Responsibility**  
*It is our obligation to act for the benefit of our stakeholders, our environment and for the Philippines our Motherland.*